



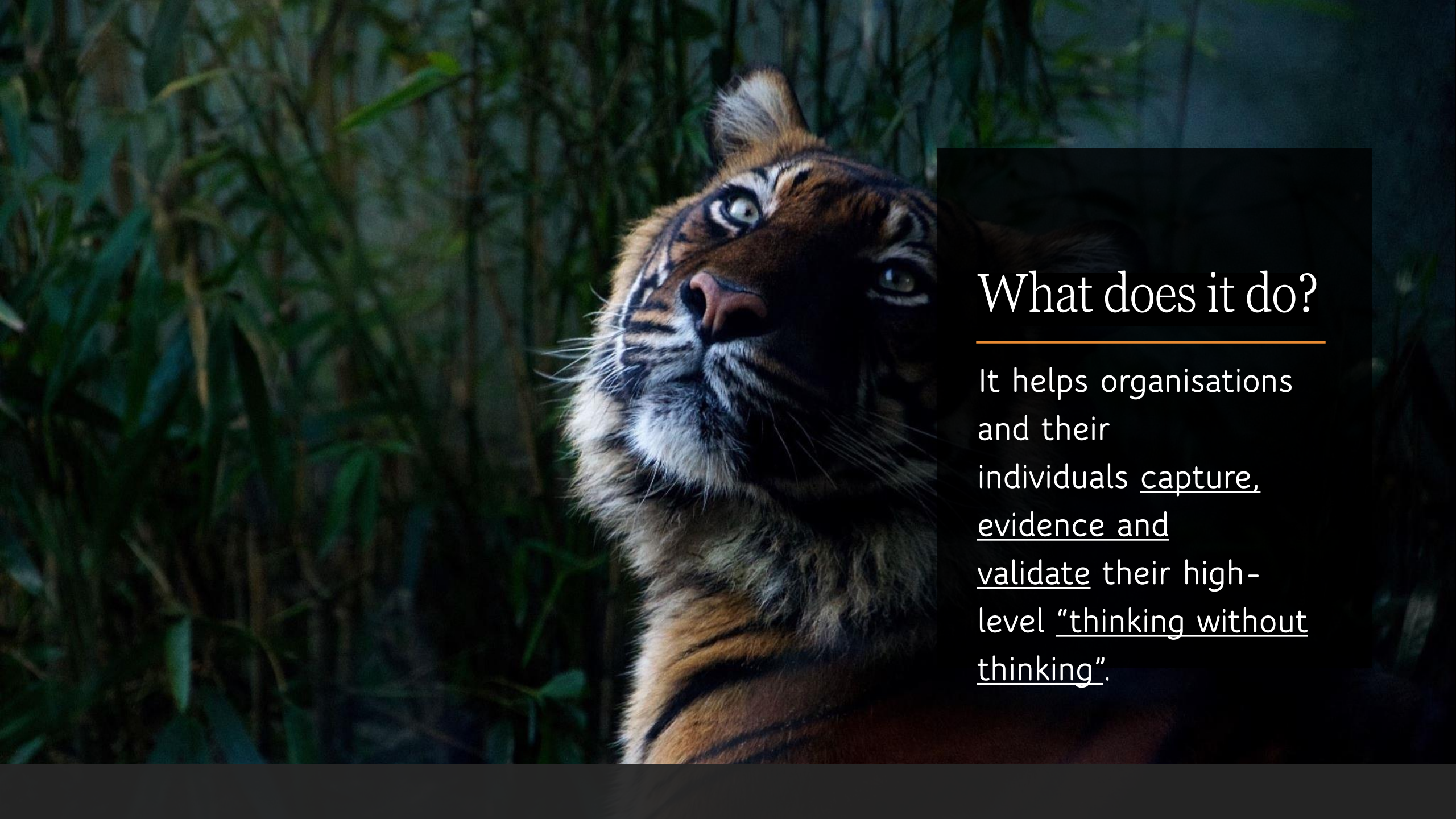
# platform genesis

source your genius

What are  
we  
developing?

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AN INTUITION  
VALIDATION PLATFORM.



## What does it do?

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It helps organisations and their individuals capture, evidence and validate their high-level “thinking without thinking”.

# What does it do?

This will make it possible to profitably share existing organisational intuition and high-level domain expertise up & down and across your hierarchies.

# What does it do?

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In time, with constant and informed use, it will not only capture and validate existing lost intellectual property, but also generate augmented and enhanced “thinking without thinking”.



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# What's so special about *platform genesis*?

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Our systems use inside-out and person-empowering solutions that prioritise the rights of users over traditional system environments.

That is to say, the admins of our intuition validation systems – which means yours too, if and when you sign up – will be the very same users.

# What's so special about *platform genesis*?

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Thinking without thinking is deep in our psyches, and sometimes vulnerable to inspection.

Rightly so. It's at the heart of everything a human being is.

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# What's so special about *platform genesis*?

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We scope inside-out tech: it has profound implications for information validation that no traditional outside-in IT can ever come close to.

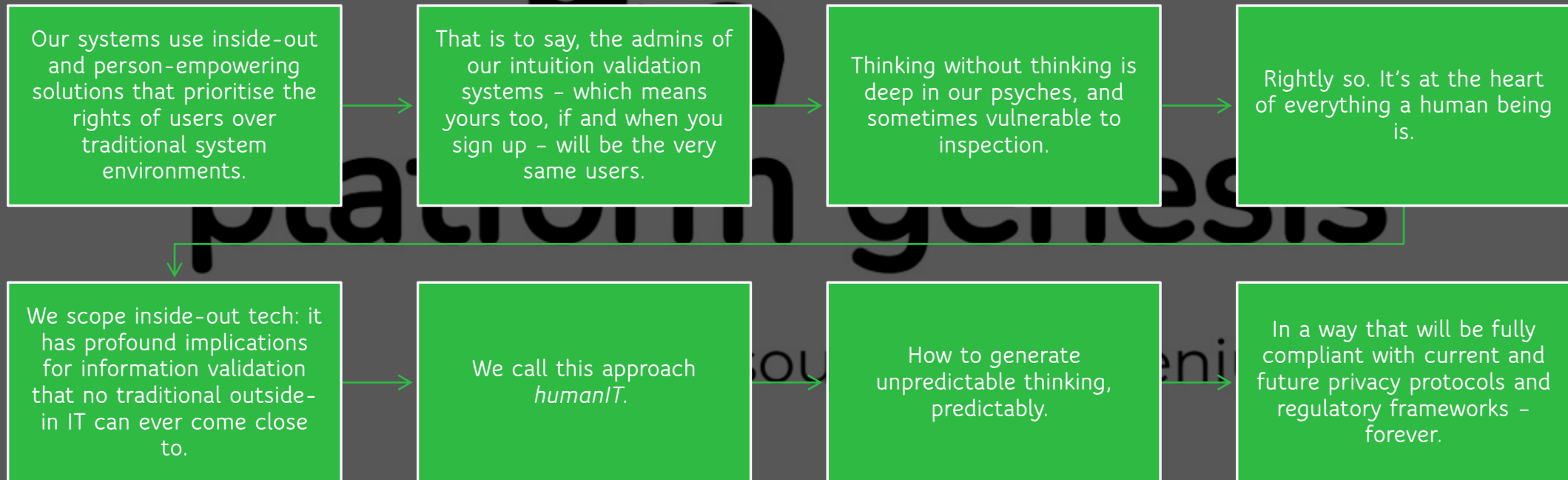
We call this approach humanIT.

How to generate unpredictable thinking, predictably.

In a way that will be fully compliant with current and future privacy protocols and regulatory frameworks – forever.



# Summary: What's so special about *platform genesis*?





# One use-case of *platform genesis*

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One use-case of *platform genesis* makes it possible for you to avoid a currently tragic waste of ideas and improvements:

- It authenticates all ideas against individual people profiles.
- An idea which is not used today and not rewarded can be recovered in two or three years time: the sincere expectation that this will happen increases staff engagement & retention, and will reduce dissatisfaction and the resulting churn dramatically.
- But it also opens the doors to generating an augmented and enhanced intuitive and arational thinking, which all colleagues will be able to share with all colleagues - whatever their respective organisational levels.

Ultimately, with *platform genesis* embedded in your organisation, you'll suddenly become 100% capable of generating unpredictable thought, predictably.

In a way that will be fully compliant with current and future privacy protocols and regulatory frameworks - forever.

# Contact us

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Mil Williams, Founder

GB 2 Earth

email: [mil.williams@gb2.earth](mailto:mil.williams@gb2.earth)

homepage: [gb2earth.com](http://gb2earth.com)

slide-deck online whitepaper:

<https://gb2earth.com/pgtps/genesis>

